

INSTRUCTOR:

Annamaria Easby,
St. Clair College, ON

Digital Success Stories

Connect with SmartBook[®]

INSTITUTION PROFILE:

St. Clair College is located in southwest Ontario, with main campus in Windsor and additional campuses in Chatham and Wallaceburg. The college has a population of 8,300 full time students, and offers more than 100 diploma, certificate, degree and post graduate certificate programs focused in Health, Technology, Business, Media Arts and Social Services.

COURSE NAME:

ACC110 and ACC210
(Accounting Principles)

COURSE TYPE:

Face-to-face class
with Connect component for labs

ANNUAL COURSE ENROLMENT:

675 (Vol 1-425; Vol 2-250)

TEXT IN USE:

Larson 14ce *Fundamental Accounting Principles*, Vol 1&2

DATE:

November 13, 2015



To learn more about
Connect + SmartBook contact us at:

- iSupport@mheducation.com
- 1-866-270-5118

PIROR EXPERIENCE

Describe the points of frustration you faced before selecting Connect with SmartBook.

“ Connect provides additional resources that the students can access at their convenience to assist them in understanding the material. Both the labs and the homework provide the opportunity for students to practice what was taught in class which will benefit them come test time.

Compared to other learning technology that you've used, what do you like most about Connect with SmartBook? Please explain why.

“ It's easy to use, very user friendly. Students have unlimited submissions of labs up until the due date which allows students to further practice the material. Support has been great.

EXPERIENCE USING Connect with SmartBook

What McGraw-Hill Education learning technology are you using in your course?

How long have you used it?

“ I am using Connect. I am in my third year using Connect.

Describe how you are currently using Connect with SmartBook in your course, and what percentage of your course grades do you assign?

“ Using Connect for first year accounting (ACC110 and ACC210). Students are being assessed on the Connect lab for each chapter. The 7 chapter labs in total are worth 15% of the final mark of the course.

What benefits have you seen from requiring Connect with SmartBook rather than making it recommended or optional?

“ Our current college policy, permits for an exception for students to submit paper lab for those who do not want to purchase Connect. However, my experience has been that the majority of the students use Connect on-line and the feedback has been positive. Use of Connect helps to improve students' marks.

How easy or hard was it to implement Connect with SmartBook in your course?

Please describe what process you took to get started, including leveraging McGraw-Hill Education's support.

“ It was not too difficult to install and implement. There was training given to the professors by the McGraw-Hill Learning Solution Consultant prior to classes starting. Also, the Learning Solution Consultant was present to discuss Connect further with the students on the first day of class which proved to be extremely helpful to the students and to the professor. Due to the great support by McGraw-Hill Education at the time (approx. 3 years ago) assisted greatly with the rollout of Connect with very minimal issues.

OUTCOMES & RESULTS

What changes are you seeing in student outcomes as a result of requiring the Connect with SmartBook in your course?

“ Students are more prepared and for those students who put in the effort there are very positive results.

What data have you tracked or collected to show how effective Connect with SmartBook has been for you?

“ Use of Connect allows for more testing of the students with less stress on the professor for marking the labs as the labs are marked automatically. The pairing with Blackboard helps the efficiency of the process even further, freeing up more time for the professor to concentrate on lesson plans.

What are your students telling you about Connect with SmartBook?

“ I encourage my student to the fullest to use Connect as it isn't only an opportunity to get goods marks as there are unlimited attempts up until the chapter due date, but also by doing the Connect labs it is a great studying tool and practice for the tests. I also encourage the students to the “homework” in Connect for extra practice. Accounting is one of those subjects where the more you practice and do the questions, the more you absorb and understand the material. Connect helps to accomplish this.

BEST PRACTICES & TIPS

What advice would you suggest to your colleagues or instructors who are incorporating Connect with SmartBook in their courses for the first time?

“ To encourage the use of Connect to students by highlighting the several advantages it gives the students.

What is the single biggest reason you would recommend Connect with SmartBook?

“ Ease of use by the students and the professor.

